

## Smart Watch

# Joyce KW-43

This flashy smartwatch is quite remarkable — it will definitely make itself heard.

KW-43 Joyce was crafted especially for teens, and it boasts a nifty user interface that's as easy to use as a spoon. The watch faces are changeable and fully customizable. With notifications for calls and messages, you can always stay connected.

The dual Bluetooth feature allows connection to TWS/Bluetooth headphones or a Bluetooth speaker for your kid's musical cravings. Speaking of tunes, the KW-43 Joyce has 512Mb of storage and a built-in speaker so they can groove to their favorite beats on the fly. And with the camera and music remote control, they can snap pictures and switch tracks without even pulling out their phone.

That's not all: KW-43 also comes with three pre-installed games to keep its owner entertained. And with active health monitoring for heart rate, calories, and steps, this smartwatch encourages a healthy lifestyle. For the sporty teens out there, Joyce boasts 25 sports modes to choose from. Whether they're into basketball, soccer, or swimming, this smartwatch can track their progress and help them hone their skills.

With up to 5 days of battery life and an IP67 waterproof rating, this smartwatch is tougher than most devices of its class. Keep the worries away!

If your teen is active and loves gadgets, KW-43 is the device you should get!

**25**

25 Sport modes



3 games



HR-measurement



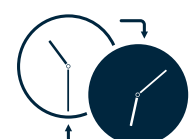
Dual BT connection



Pedometer & Calories



Long battery life up to 5 days



Changeable watch faces



Call & messages notifications



IP 67 waterproof



**CNE-KW43BL**  
**CNE-KW43WB**  
**CNE-KW43YB**

**5291485010485**  
**5291485010478**  
**5291485010461**



## STYLE

Showcase your style with our watch's unique and vibrant design—where elegance meets personality in every meticulously crafted case and strap! Self expression is what we had in mind while designing this watch.

# NEW LOOK EVERYDAY!

Never wear the same watch face twice with our 365-day collection. Pick from 10 ready-to-go designs or mix it up with over 360 options in our app—better yet, design your own!



## VIVID 1.54-INCH IPS DISPLAY

The smartwatch features a 1.54-inch IPS screen with a resolution of 240x240, offering clear and crisp visuals for its compact size. IPS technology ensures vibrant colors and wide viewing angles, making it easy to read notifications and navigate menus from various perspectives. With its sharp display, users can enjoy a smooth and immersive experience, whether checking messages indoors or glancing at fitness stats on the go.





# CONNECTIVITY

Your teen can easily track calls & push notifications with a glance on their wrist. The dual BT function allows simultaneous connection to the headphones or speaker. Music playback and the smartphone's camera can be controlled right from the watch.



## FUN & ACTIVE LIFESTYLE

Joyce helps with being active: there are 25 sports modes to choose from. This smartwatch can monitor heart rate, steps, and calories — a great way to form healthy habits. We added three pre-installed games and an audio player for music or audiobooks. Connect the watch to a PC via USB cable and copy your files to the 512Mb storage. There's a built-in 0.7W speaker for listening to music on the go. Basic necessities are here, too: a calculator, alarm, calendar, and stopwatch.

## BUILD QUALITY

With IP67 protection, this smartwatch is waterproof and suitable for all kinds of activities. Long battery life of up to five days will ensure a stress-free user experience.





## KEY FEATURES

- Steps and Calories
- Sleep monitor
- Heart rate monitoring
- 25 sports modes
- Watch face choices: 10 + 1 DIY Watch-faces
- Built-in Audio Player
- Built-in Speaker
- Dual connection to TWS/BT speaker
- Music playback remote control
- Remote Camera Shutter
- Raised hand bright screen
- 3 built-in games
- Vibrating motor
- Alarm remind
- Stop watch
- Drink remind
- Wash hands reminder
- Sedentiary reminder
- Call, Text Alerts
- App Push notifications
- Weather
- Find watch



**Materials and Dimensions**

**Housing size:** 44 mm x 37mm x 12 mm

**Wristband size:** 260mm, width 22mm

**Housing materials:** Plastic

**Wristband material:** Silicone

**Screen:** IPS 1.54' Full touch

**Resolution:** 240x240

**Weight:** 40g

**Technical Parameters:**

**Processor:** ARM Cortex-M4F

**Chipset:** Realtek 8762DT

**Memory:** RAM 192kB + ROM 128M + internal storage 512M

**Control:** Full touchscreen

**Speaker:** 0.7W

**Integration:** Google Fit, Apple Health

**APP:** Canyon Life APP

**Battery:** 240mAH high capacity high voltage

**Battery type:** Li-Ion

**Charging cable:** charging clip

**Level of protection:** IP67

**Bluetooth** LE 5.1

**Working time:** up to 5 days

**Standby time:** up to 7 days

**Sensors:**

**Sensor:** SC7A20

**Heart rate:** HR3300

